

WE LEAD

Community Organising | Third Sector Leadership | Social Entrepreneurship

Training in Braintree District



INFO SESSIONS ONLINE

17 DECEMBER

6 JANUARY

CLICK HERE TO GET YOUR INVITE

THREE BESPOKE COURSES TO CHOOSE FROM

1 Third Sector Leadership

- Four **face-to-face Masterclasses**, on topics including **Strategy, Finance, People, and Marketing**, starting January 2025.
- Twelve **Knowhow Webinars** on related areas of third sector management.
- Open to leaders, managers and trustees in **charities, voluntary organisations & social enterprises** based in Braintree.
- Developed with sector leaders & delivered by ARU's **3rd Sector Futures** team.
- Limited fully-funded places available - **register your interest now!**

2 Community Organising

- Introductory workshops in either **Witham, Halstead** or **Braintree**
- Final **joint session** to share information and plans across the three locations
- Open to any **Braintree resident**

3 Social Entrepreneurship

- Two interactive sessions taking you through the process of starting a social venture, led by an expert tutor
- All the key information you need to start turning your idea into reality

Register your interest and find out more at

www.weleadbraintree.org.uk

PTO!

WE LEAD

Your questions answered...

What's on offer? Three separate courses for local leaders or those who want to lead—whether it's in the place you live, an existing organisation, or a startup.

1 Third Sector Leadership for anyone with a leadership or management role in a charity, social enterprise or voluntary organisation. From project managers to trustees & CEOs

2 Community Organising for local people who want to make a difference in their village, town or estate, 2 workshops (a local one and a district-wide one) focussing on how to organise effectively.

3 Social Entrepreneurship if you're thinking of starting a new group or organisation and don't know where to start, these two workshops will set you up nicely!

AM I ELIGIBLE? If you fit one of the profiles above, and you, or your organisation, are based in Braintree district then YES! You are exactly who we are looking for...

Do I have to attend all sessions? For Community Organising you should try to attend one local plus one district-wide workshop, for Social Entrepreneurship you'll get the most benefit if you attend both sessions, but for Third Sector Leadership we are happy for people to mix and match as appropriate.

Can my organisation sign several people up? Yes, providing you register each individually.

Will it be too 'academic' for me? ARU has years of experience working with charity leaders & managers, community organisers, and social entrepreneurs—people like you! Our courses are practical and designed to help you do things better the minute you walk out the door.

How much does it cost? Thanks to Braintree District Council places are fully funded for all courses.

Sounds great, how do I sign up? You can register your interest online at

www.weleadbraintree.org.uk

Provisional Dates/Venues			
Third Sector Leadership (all Braintree)			
Knowhow webinar dates and topics can be found on our website www.weleadbraintree.org.uk			
Strategy & Leadership 14/01	People & Culture 04/02	Money & Impact 06/03	Markets & Messaging 03/04
Community Organising			
Braintree local 16/01	Witham local 29/01	Halstead local 05/02	District-wide 25/02
Social Entrepreneurship (both Braintree)			
Workshop one 19/03		Workshop two 26/03	